



Unit Trust Funds

- Money Market Fund
- Balanced Fund
- Equity Fund
- Bond Plus Fund

About Britam Holdings Limited

Britam is a leading diversified financial services group, listed on the Nairobi Securities Exchange. The group has interests across the Eastern and Southern Africa region, with operations in Kenya, Uganda, Tanzania, Rwanda, South Sudan, Mozambique and Malawi. The company offers a wide range of financial products and services in Insurance, Asset management, Banking and Property.

About Britam Asset Managers (Kenya) Ltd.

Britam Asset Managers is the Asset Management subsidiary of Britam Holdings Limited. The Company was incorporated in April 2004 and started operations in 2006 to fill a gap in quality Fund Management and Investment Advisory services to individual and institutional investors. The Company is licensed as a Fund Manager by both the Capital Market Authority (CMA) and the Retirement Benefits Authority (RBA) in Kenya. Initially serving the Insurance arm of the business, the assets under management have steadily grown to over USD 1 Bn. The Company has also grown remarkably to become an influential player in the financial services sector.

Begin your investment journey today with Britam Asset Managers Unit trust Funds

Money Market Fund (Short Term)

It is a unit trust that invests in short term deposits. This includes: Government treasury bills, treasury bonds, commercial paper and bank deposits of less than 12 months maturity profile.

Benefits:

- It is a low risk investment that gives an investor high interest returns
- It provides capital preservation
- Interest is earned daily
- Ease of withdrawal of funds for investors

Features	Details
No Initial fee	N/A
Management Fee	2.5 % per annum

You can now invest in the money market fund at your convenience from your mobile phone. Simply **DIAL *778#** and start earning extra returns.

Bond Plus Fund (Long Term)

It is a unit trust that invests in fixed income instruments. This includes treasury bonds and corporate bonds.

Benefits:

- It is a low risk investment
- Suitable for two to three year investment horizon
- Provides capital preservation
- Provides a stable income stream during the life of the investment

Features	Details
Initial fee	2% of invested funds
Management Fee	2.5 % per annum

Balanced Fund (Long Term)

It is a unit trust that invests in equities, fixed income investments and alternatives. It provides investors with medium to long term growth of their capital.

Benefits:

- Suitable for a 3-5 year investment horizon
- Invests in diversified asset classes

Features	Details
Initial fee	2% of invested funds
Management Fee	2.5 % per annum

Equity Fund (Long Term)

It is a unit trust that invests only in equities. It invests in local, regional and off shore equity opportunities.

Benefits:

- Allows diversification - investing in different stock sectors under one pool
- Professional management for fixed low fees

Features	Details
Initial fee	2% of invested funds
Management Fee	2.5 % per annum

Unit Trusts Payment Details

You can top – up your investment through MPESA Pay bill numbers below:

FUND	PAYBILL NO.
Britam Money Market Fund	500005
Britam Bond Plus Fund	500006
Britam Balanced Fund	500007
Britam Equity Fund	500008

Britam

With you every step of the way

Britam Asset Managers

Britam Centre

Junction of Mara & Ragati Road, Upper Hill

P.O.Box 30375 - 00100 GPO Nairobi, Kenya

Tel: (020) 2833 000/0703 094 000/0703 094 091

Mobile: (+254) 796 962 837

Website: www.britam.com

Email: clientservicesbaam@britam.com