

Britam

With you every step of the way



IMARIKA INVESTMENT PLAN

Superior returns
Flexible
Tax relief

Regulated by the Insurance Regulatory Authority

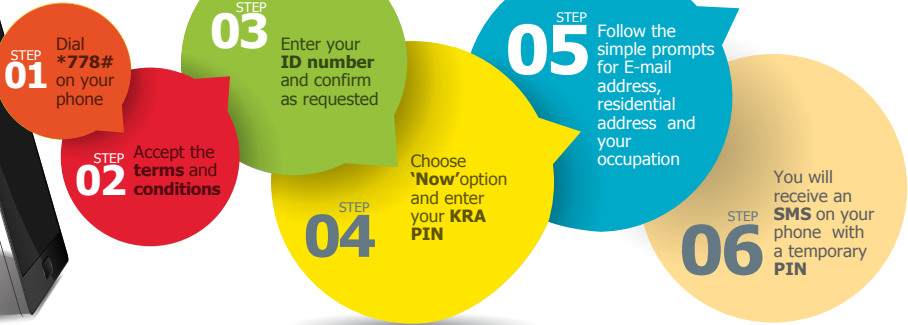
Are you saving up for that car, that home you have been dreaming of or that trip you have been planning for so long?

Imarika Investment Plan is a digital savings wallet that helps you save for those medium to long-term goals at your own pace, in your own way, and at your own time. Whether it be daily, weekly or monthly, you are in control!

Invest, top-up, check balance and withdraw conveniently through your mobile phone by dialing ***778#**.

From the first instalment (minimum of Kes 1,000), we begin investing your funds to earn superior returns of 8 - 12% per annum (p.a.) of the invested funds. In addition to this, you qualify for a life insurance cover of **Kes 50,000**.

To register:



Benefits

- Competitive returns of 8 -12% p.a. on your savings.
- Free life insurance cover of Kes 50,000.
- Premium holidays and the option of adjusting your contribution amounts in case of financial difficulties.
- The minimum savings period is 5 years, but you can access some or all your funds after 2 years (24 months) at no cost.
- Tax relief if your policy term is 10 years and above.
- Paperless sign up.



Fees

- A management fee of 0.21% is charged per month.
- Any withdrawals before the 25th month are subject to early exit charges as follows:
 - Month 1 to Month 12 - 10% of the amount withdrawn
 - Month 13 to Month 24 - 5% of the amount withdrawn
 - Month 25 and beyond - No charge



Requirements for Signing Up

- Entry age of between 18 and 75 years.
- Must be a Kenyan citizen with a valid national ID and /or KRA PIN number.

For deposits

- Follow the procedure below to deposit amounts not exceeding the M-PESA limit.
- For amounts above the MPESA limit, please speak to your financial advisor, **call us on 0705 100 100 or WhatsApp 0705 100 100**

To start transacting:

01

Dial *778# on your phone

02

Enter your temporary PIN and change the PIN

03

Select **Imarika Investment Linked**

04

Select your preferred savings period

05

Enter the amount you wish to invest

06

If you have been referred by a Financial Advisor, enter their mobile number

07

Enter your new **M-Pesa PIN** and complete the transaction

DISCLAIMER: This brochure contains only a brief description of the product and is not exhaustive. Please refer to the policy document for the full terms and conditions applicable.

My Britam Self Service Portal at
<https://customerconnect.britam.com>

My Britam App:
Available on



HEAD OFFICE: Britam Tower, Hospital Rd, Upper Hill
Tel: 0705100100 | WhatsApp: 0705100100 | Email: customerservice@britam.com

KENYA | UGANDA | TANZANIA | RWANDA | SOUTH SUDAN | MOZAMBIQUE | MALAWI

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