

# Are you saving up for that car, that home you have been dreaming of or that trip you have been planning for so long?

Imarika Investment Plan is a digital savings wallet that helps you save for those medium to long-term goals at your own pace, in your own way, and at your own time. Whether it be daily, weekly or monthly, you are in control!

Invest, top-up, check balance and withdraw conveniently through your mobile phone by dialing \*778#.

From the first instalment (minimum of Kes 1,000), we begin investing your funds to earn superior returns of 8 - 12% per annum (p.a.) of the invested funds. In addition to this, you qualify for a life insurance cover of **Kes 50,000**.





#### **Benefits**

- Competitive returns of 8 -12% p.a. on your savings.
- Free life insurance cover of Kes 50,000.
- Premium holidays and the option of adjusting your contribution amounts in case of financial difficulties.
- The minimum savings period is 5 years, but you can access some or all your funds after 2 years (24 months) at no cost.
- Tax relief if your policy term is 10 years and above.
- · Paperless sign up.



#### **Fees**

- A management fee of 0.21% is charged per month.
- Any withdrawals before the 25th month are subject to early exit charges as follows:
  - Month 1 to Month 12 10% of the amount withdrawn
  - Month 13 to Month 24 5% of the amount withdrawn
  - Month 25 and beyond No charge



## **Requirements for Signing Up**

- Entry age of between 18 and 75 years.
- · Must be a Kenvan citizen with a valid national ID and /or KRA PIN number.

### For deposits

- Follow the procedure below to deposit amounts not exceeding the M-PESA limit.
- For amounts above the MPESA limit, please speak to your financial advisor, call us on 0705 100 100 or WhatsApp 0793 304 927



DISCLAIMER: This brochure contains only a brief description of the product and is not exhaustive. Please refer to the policy document for the full terms and conditions applicable.

My Britam Self Service Portal at https://customerconnect.britam.com My Britam App: Available on







